

**Job Title:** Senior Content Writers, English and Hindi

**Number of Vacancies:** 2

**Location:** New Delhi

**Department:** Chairperson's Office

**Reports To:** Advisor to Chairperson

**Job Type:** Full-Time

## **Role Overview**

Satyarthi Movement for Global Compassion (SMGC) is seeking experienced and highly skilled Senior Content Writers to work closely with the Chairperson. This role is ideal for professionals with 12-15 years of experience in crafting impactful and engaging content across a variety of formats.

The ideal candidates will possess exceptional writing, research, and analytical skills, with the ability to distill complex ideas into clear, compelling narratives. The positions demand expertise in creating content for multiple platforms, including articles, op-eds, blogs, speeches, social media, and publications in books, media, and journals. The proactive individuals will engage regularly with the Chairperson, assisting in the creation of high-quality, mission-aligned content that amplifies the organization's vision and mission.

## **About Satyarthi Movement for Global Compassion (SMGC)**

SMGC aims to globalise compassion and ignite 'compassionate action' and 'compassionate leadership' in the world to ensure justice, equity, peace and sustainability for all. Our core principle is that Compassion is not a soft emotion but a powerful force for transformation.

The Movement brings together individuals and institutions from all walks of life - students, leaders, grassroots activists and global influencers. They are all united by the shared belief in the power of Compassion to change the world.

## **Key Responsibilities**

### **Content Creation and Strategy**

- Develop high-quality content for speeches, articles, op-eds, reports, blogs, and social media that reflects the Chairperson's voice and resonates with global audiences.
- Craft strategic narratives for media platforms and publications, ensuring alignment with organizational values and mission.
- Write engaging, platform-specific social media content to enhance digital presence and engagement.

### **Research and Thought Leadership**

- Conduct in-depth research on global and national issues relevant to the Chairperson's work and priorities.
- Stay updated on emerging trends, debates, and narratives to support thought leadership initiatives.
- Synthesize complex information into accessible, persuasive, and impactful content.

### **Collaboration and Amplification**

- Work closely with the offices of global leaders to amplify the Chairperson's thoughts at key forums.
- Collaborate with cross-functional teams to maintain consistency in messaging and tone across all platforms.

### **Documentation and Organization**

- Maintain organized records of all research materials, drafts, and published content.
- Develop and manage a comprehensive content calendar to ensure timely delivery of all materials.

### **Editing and Quality Control**

- Proofread and edit content to uphold the highest standards of quality and clarity.
- Ensure accuracy and consistency across all written materials while maintaining the Chairperson's unique voice.

### **Qualifications and Skills**

#### **Education:**

- Master's degree in Mass Communication, Journalism, English/Hindi, or a related field.

#### **Experience:**

- 12-15 years of experience in content creation across diverse formats and platforms.
- Proven experience writing for public figures, thought leaders, and high-stakes environments.
- Demonstrated ability to craft content that resonates with international and high-profile audiences.

#### **Skills and Competencies:**

- Exceptional research and analytical skills.
- Strong writing, editing, and proofreading abilities.
- Ability to synthesize complex information into clear and compelling narratives.
- Excellent organizational and time management skills.
- Familiarity with social media platforms and content management systems.

#### **Personal Attributes:**

- Detail-oriented with a strong focus on accuracy and quality.
- Self-motivated and able to work independently as well as part of a team.
- Strong interpersonal skills and the ability to build relationships with diverse stakeholders.
- Commitment to the values and mission of the organization.
- Commitment to deadlines.

#### **How to Apply -**

- Please fill out the application form by clicking on this link:  
**<https://forms.gle/3T4pFsbWuHxa468m6>**
- Alternatively, email [recruitment@satyarthimovement.org](mailto:recruitment@satyarthimovement.org) with: CV/Resume and Cover letter (max 2 pages, 12-pt)

SMGC is an equal-opportunity employer and encourages candidates from diverse backgrounds to apply.