

Job Description: Communications & Content Associate

Location: New Delhi, India

Job Type: Full-time

Reports to: Director, Ignite

Join us in shaping a movement that reimagines how humanity can lead, act, and change - through Compassion.

If you are a creative storyteller who wants your work to contribute to a mission larger than yourself, create written and visual content that inspires people and driven to learn and grow, we would love to have you on our team.

You are a great fit for this role if you can:

1. Create Powerful, Purpose-Driven Content

- a.** Draft compelling content for reports, decks, brochures, newsletters and other communication materials that reflect SMGC's vision of globalising compassion.
- b.** Write clear, inspiring copy for outreach emails, pitches, and stakeholder communication.

2. Design With Impact

- a.** Create and design visually engaging templates for reports, presentations, and brochures using Canva.
- b.** Ensure all communication materials reflect SMGC's tone, visual identity, and message of compassion-driven change.

3. Bring Stories to Life Through Multimedia

- a.** Edit short videos for campaigns, events, and promotional materials that highlight SMGC's work, impact, and compassion-led initiatives.
- b.** Manage and schedule events and content across SMGC's social media platforms.

You will be a core member of building these and other emerging leadership and learning initiatives, with an opportunity to develop cross-functional skills, travel with the team and create a large portfolio of content.

In the first six months, you might work on cutting-edge projects such as :

- SMGC's youth campaigns across the world
- KARUNA Circles, a community-driven problem-solving framework.
- The world's first-ever multi-country, multi-sectoral fellowship, the Satyarthi Fellowship.
- Satyarthi Summer School
- Promotion of Mr Kailash Satyarthi's forthcoming book at the upcoming Literature Festivals and other forums.

Over the next year, SMGC will launch several new initiatives and expand its outreach globally. Each of these will require your creativity, attention to detail and execution ability.

Qualifications & Skills

- Bachelor's degree in social sciences, education, public policy, communications, or related fields. Master's degree preferred but not mandatory.
- 2–5 years of professional experience in communications, digital media, content, or related roles.
- Experience in PR and outward-facing communications with stakeholders will be a plus.
- A mix of individual contributor and team player, with the drive to learn, grow and take on new challenges.
- Proficient in Google Workspace (Docs, Sheets, Slides), online collaboration tools, Canva and basic video editing tools.
- Comfortable using and learning generative AI for drafting and content creation.
- Strong and fast copywriting and script-writing skills.
- Creative problem solving with an attention to detail and an eye for design.
- Comfort working across fast-paced and mission-driven environments.

Deadline: This role will be open until 30th December 2025

Compensation

Remuneration will be commensurate with the candidate's experience and expertise.

About Satyarthi Movement for Global Compassion (SMGC)

At the Satyarthi Movement for Global Compassion, we believe compassion is not a soft emotion — it is a powerful force for transformation. We are building a world where compassion shapes how individuals, institutions, and societies think, decide, and act.

Our Verticals

SMGC's work is spread across three verticals:

- **Ignite:** Learning and leadership programs for individuals, institutions, and societies, anchored in the Satyarthi Compassion Quotient™ (SCQ) – a proprietary framework to evaluate, cultivate, and enhance Compassion
- **Impact:** Catalysing grassroots transformation by empowering children, youth, and women with a focus on democratic participation and sustainable impact. Our initiatives are targeted at dismantling structural oppression, child exploitation, and gender discrimination, amongst other social challenges
- **Inspire:** Creating meaningful dialogue and discourse with Nobel Laureates, change makers, thought leaders, and community voices to drive urgent, collective action to the grand challenges of humanity

How to Apply:-

1. Apply via Google Form - <https://forms.gle/Txj9b8ig3n4u9x88>
2. Email recruitment@satyarthimovement.org

Requirements

1. Upload your CV/Resume and cover letter in the form.
 - a. Please keep your resume to a maximum of 2 pages.
 - b. For the cover letter (max 2 pages) answering:
 - i. How would you explain SMGC's vision/mission at a dinner table to three people – a new intern, a potential funder and a corporate senior leader?

- ii. You need to reach 10,000 new followers on our LinkedIn page - but you can't use paid adverts or email marketing. What would you do to achieve this target in 30 days?