

Job Description: Website and Visual Design Intern
Satyarathi Movement for Global Compassion
Location: New Delhi

About the Organization:

Satyarathi Movement for Global Compassion (SMGC), founded by Nobel Peace Laureate Kailash Satyarthi, is a global movement that champions compassion as a driving force for action and transformation. Its mission is to build a world rooted in justice, equality, peace, and sustainability through compassionate leadership and action across all areas of life.

SMGC's core principle is that compassion is not a soft emotion - it is a powerful force, born from feeling another's suffering as one's own and taking mindful action to end that suffering.

SMGC has three verticals:

SMGC Ignite: Fostering compassion through learning and leadership programs anchored in the Satyarathi Compassion Quotient™ with a focus on systemic and sustainable problem-solving.

SMGC Impact: Catalyzing grassroots transformation by empowering children, youth, and women with a focus on democratic participation and collective action.

SMGC Inspire: Driving meaningful dialogue through conferences and conversations with Nobel Laureates, changemakers, thought leaders, and community voices from across the globe.

Position Overview:

As the Website & Visual Design Intern, you will play a dual-role at the heart of SMGC's digital identity. You'll manage website updates, performance, and content, while also creating visually compelling graphics and video assets for social media, reports, and campaigns.

This role ensures that everything, from a homepage banner to a campaign reel, looks sharp, feels cohesive, and tells our story with impact.

Key Responsibilities:

- **Website Maintenance**

- Upload and update content on SMGC’s website using WordPress (or similar CMS)
- Add new pages/posts, update menus, banners, forms, and event listings
- Optimize image and video files for web performance
- Ensure mobile responsiveness and usability
- Implement basic SEO recommendations (alt tags, image names, internal linking)

Visual Design

- Design branded social media posts, carousels, stories, and banners using Canva, Adobe Express, or Photoshop
- Create visual assets for donor reports, presentations, and impact documents
- Maintain a shared visual asset library organized by theme, campaign, or department

Cross-functional Collaboration

- Work closely with content writers, strategy interns, and campaign teams
- Ensure all visuals and web elements are aligned with SMGC’s branding guidelines
- Help document visual workflows, templates, and creative standards for future interns

Qualifications:

- Proficiency in WordPress or similar CMS (basic page/post editing, plugins, media uploads)
- Hands-on experience with Canva or Adobe tools (Photoshop, Illustrator, or Premiere Pro is a plus)
- Good understanding of visual hierarchy, layout, spacing, and brand consistency
- Working knowledge of basic SEO for media (alt tags, file naming, compression)
- Strong organizational skills to manage digital files and documentation
- Attention to detail, visual storytelling instincts, and a sense of design purpose

Ideal for:

- Graduates in English, Fine Arts, Ui-Ux
- Creators who love both tech and visuals—comfortable switching between back-end content and front-end storytelling
- Individuals with a portfolio of graphic designs, edited videos, or websites (even small ones!)
- Candidates who take initiative, work independently, and thrive in collaborative environments

What You Get

- Monthly stipend.
- Internship certificate and Letter of Recommendation (based on performance)
- Portfolio-worthy content and campaign credits
- Mentorship from the Leadership
- Real project ownership and measurable impact
- Priority access to future SMGC opportunities

Interested candidates with relevant experience are invited to apply for the **Website and Visual Design Intern** position at Satyarthi Movement for Global Compassion. Please send your CV and cover letter, including your fit for the role, with “**Website and Visual Design Intern**” in the subject line.

Send applications to: recruitment@satyarthimovement.org